

MIX

discover a new world



Deniz Aydemir
Founder



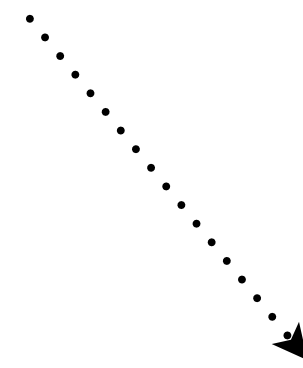
- 1 An Inevitable Emergence in Mixed Reality
- 2 Dimensions of Experience
- 3 Existing Market for Destination Experiences
- 4 Now
- 5 Next

An Inevitable Emergence in Mixed Reality

An Inevitable Emergence in Mixed Reality

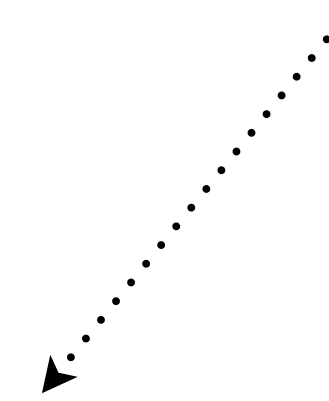
Geospatial Anchors

Google ARCore Geospatial API Apple ARKit GeoAnchors

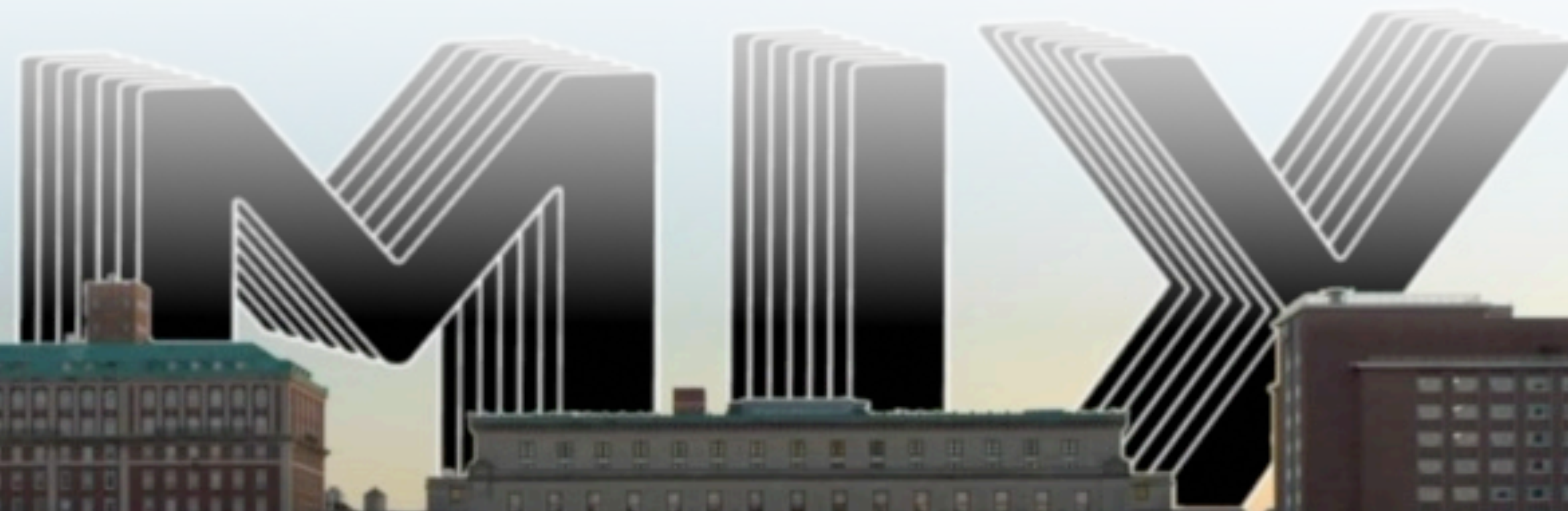


Wearable Transparent Interfaces

Apple Vision Pro Ray-Ban + Meta



something big is coming



An Inevitable Emergence in Mixed Reality

Geospatial Anchors

visuals placed with centimeter precision in the physical environment

audio placed at locations and behave like physical speakers

all users share the same perspective, creating a truly **shared experience**

Wearable Transparent Interfaces

visuals appear realistically and in full field of view

real world and mixed reality audio blend seamlessly

posture and movement enables a truly **social experience**

MIX

the first platform for building shared, immersive experiences on-location

Dimensions of Experience

Dimensions of Experience

Home

 Meta Quest

NETFLIX

Destination

MoMA

Disneyland

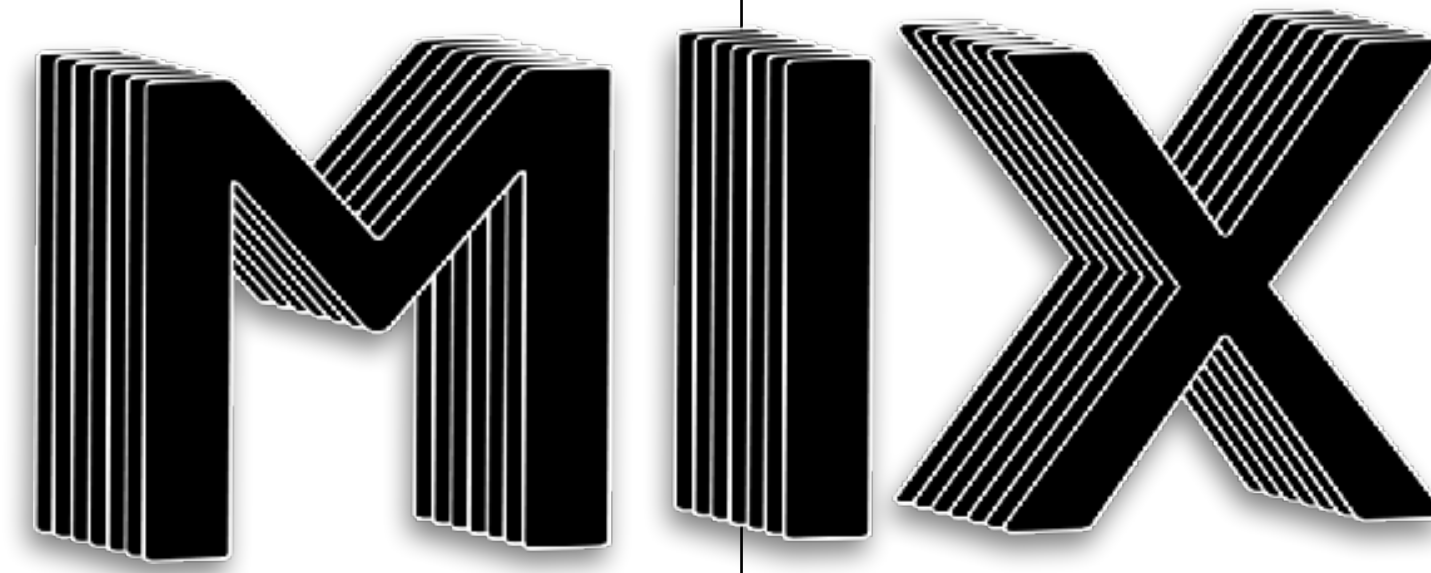
Individual

Shared

Dimensions of Experience

Home

Destination

A stylized, 3D-rendered logo for the word "MIX". The letters are thick and black, with multiple parallel lines on their sides to create a sense of depth and shadow. The "M" and "I" are positioned on the left side of the logo, and the "X" is on the right. The logo is centered horizontally within the bottom half of the diagram's grid.

Individual

Shared

Existing Market for Destination Experiences

Existing Market for Destination Experiences

Themed

Disneyland



Art



MoMA

Shows



Games

Nevermore



Existing Market for Destination Experiences

Competition



**ACUTE
ART**

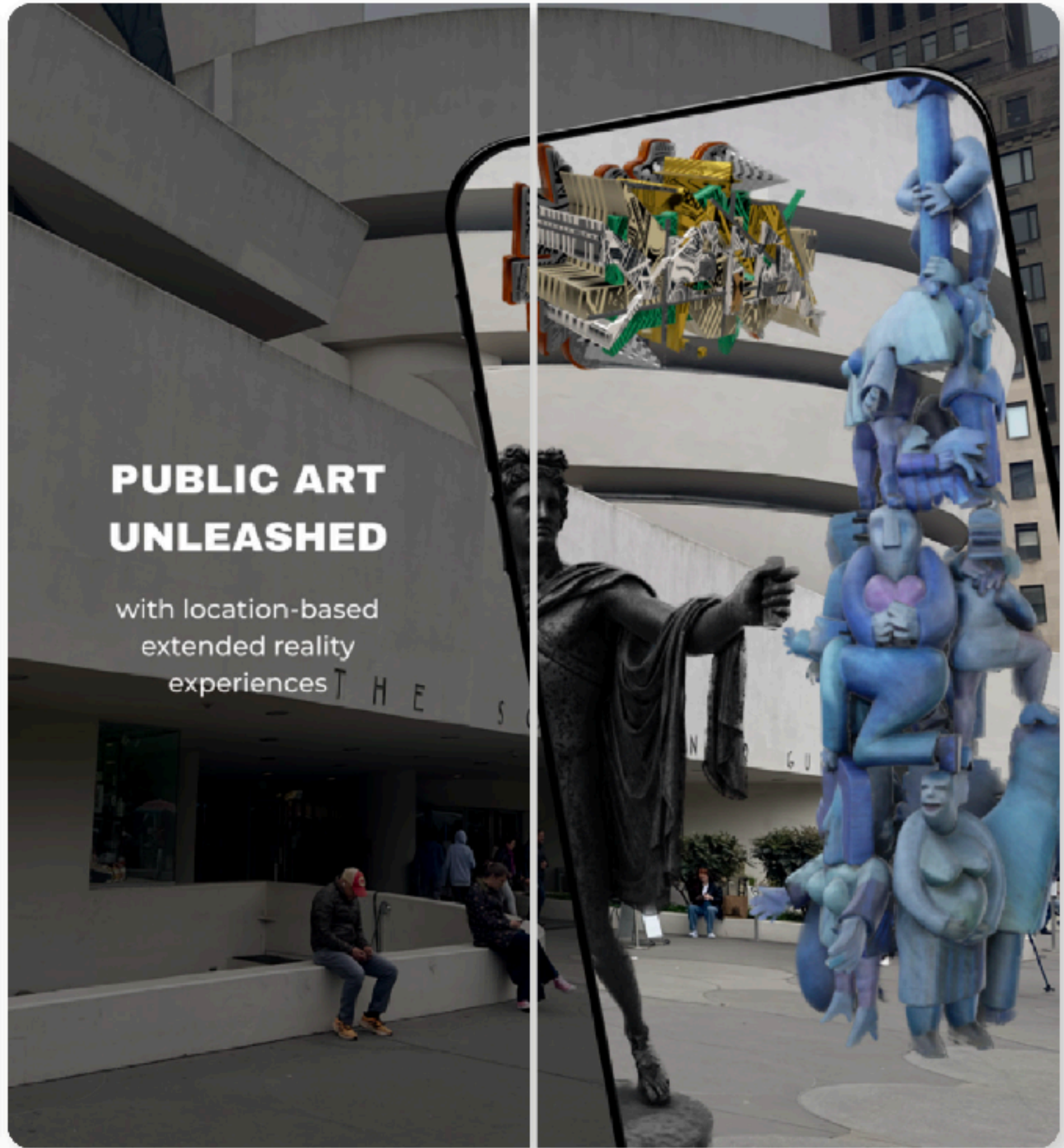
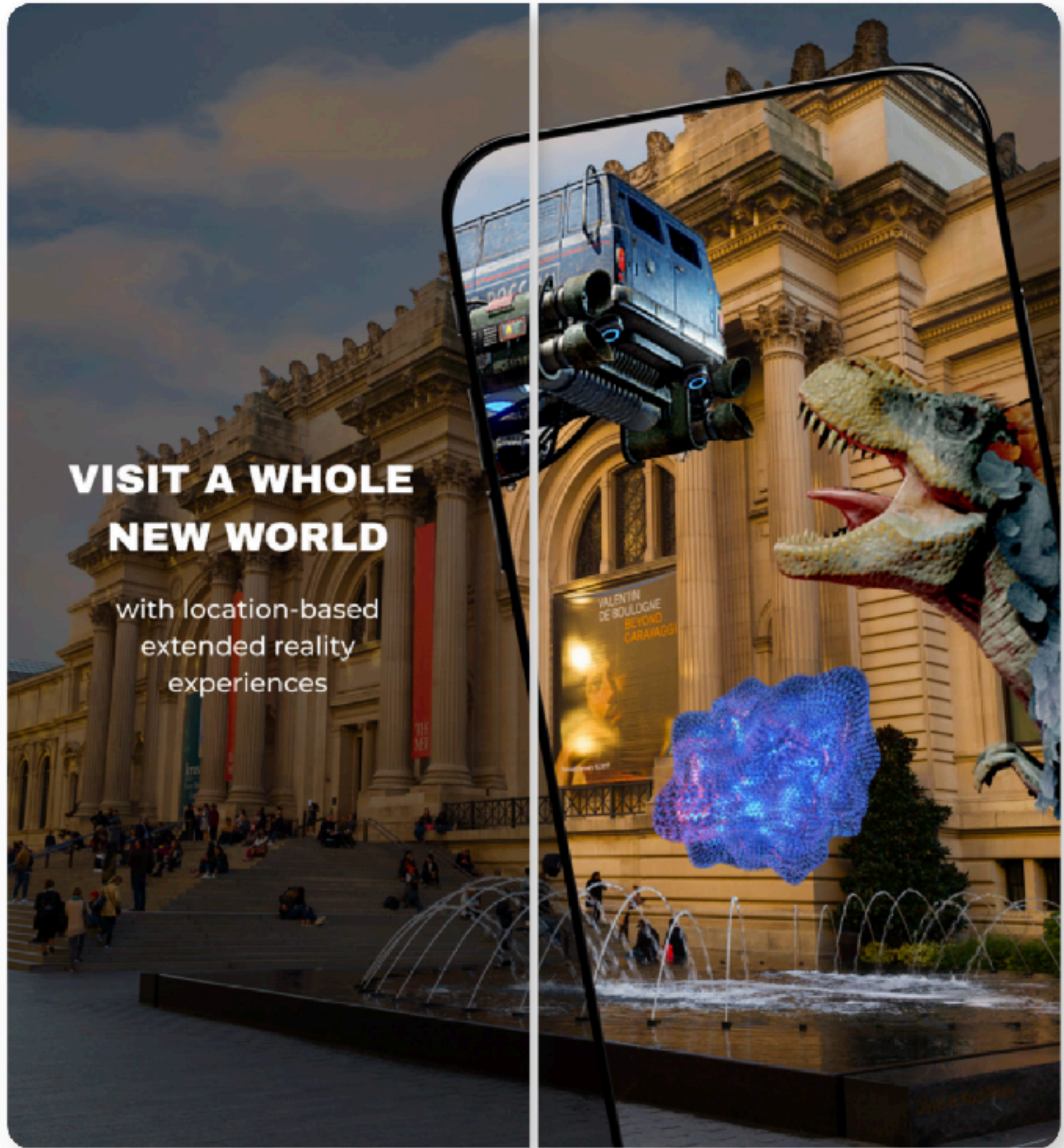
none using geospatial anchors

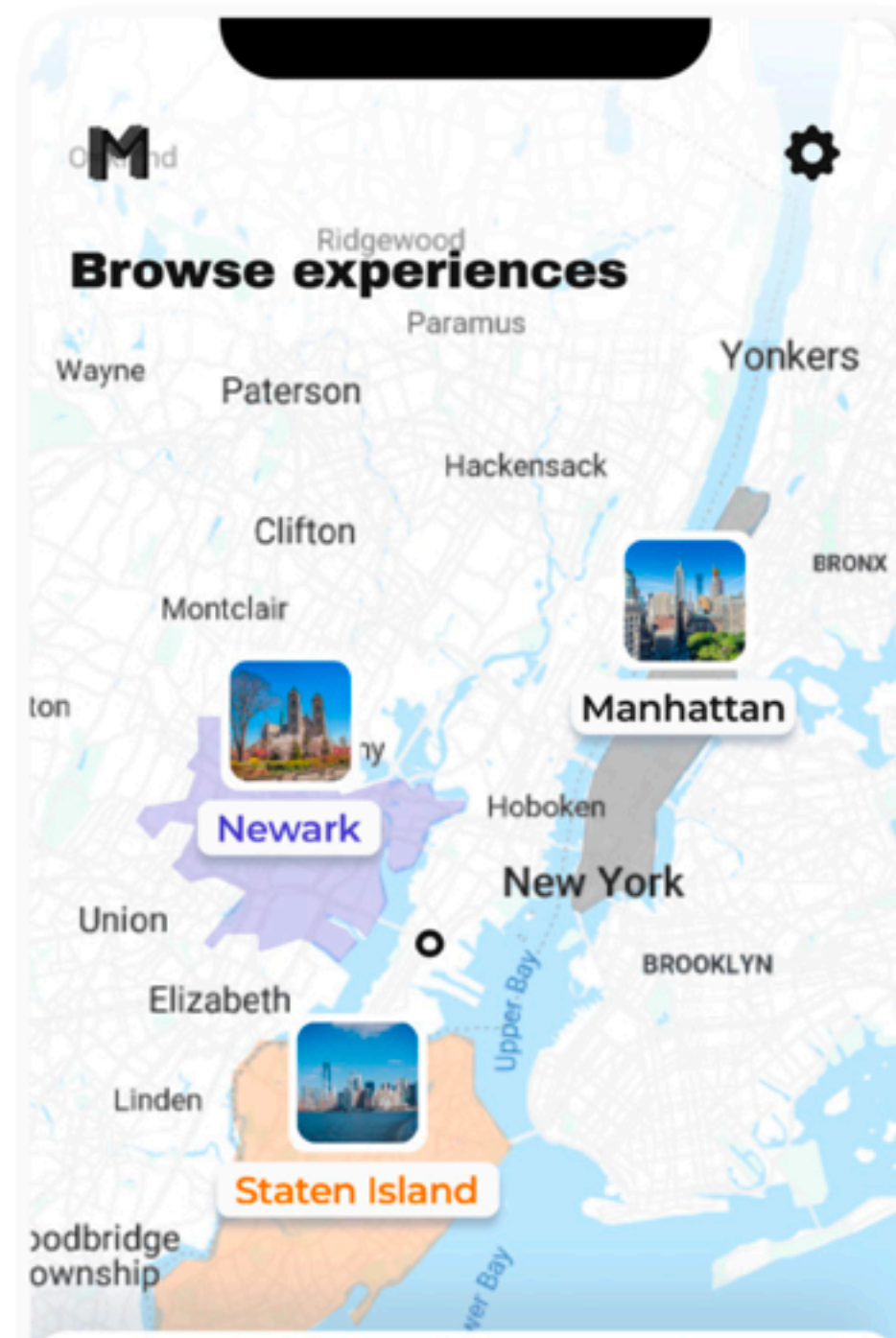
Now

MIX

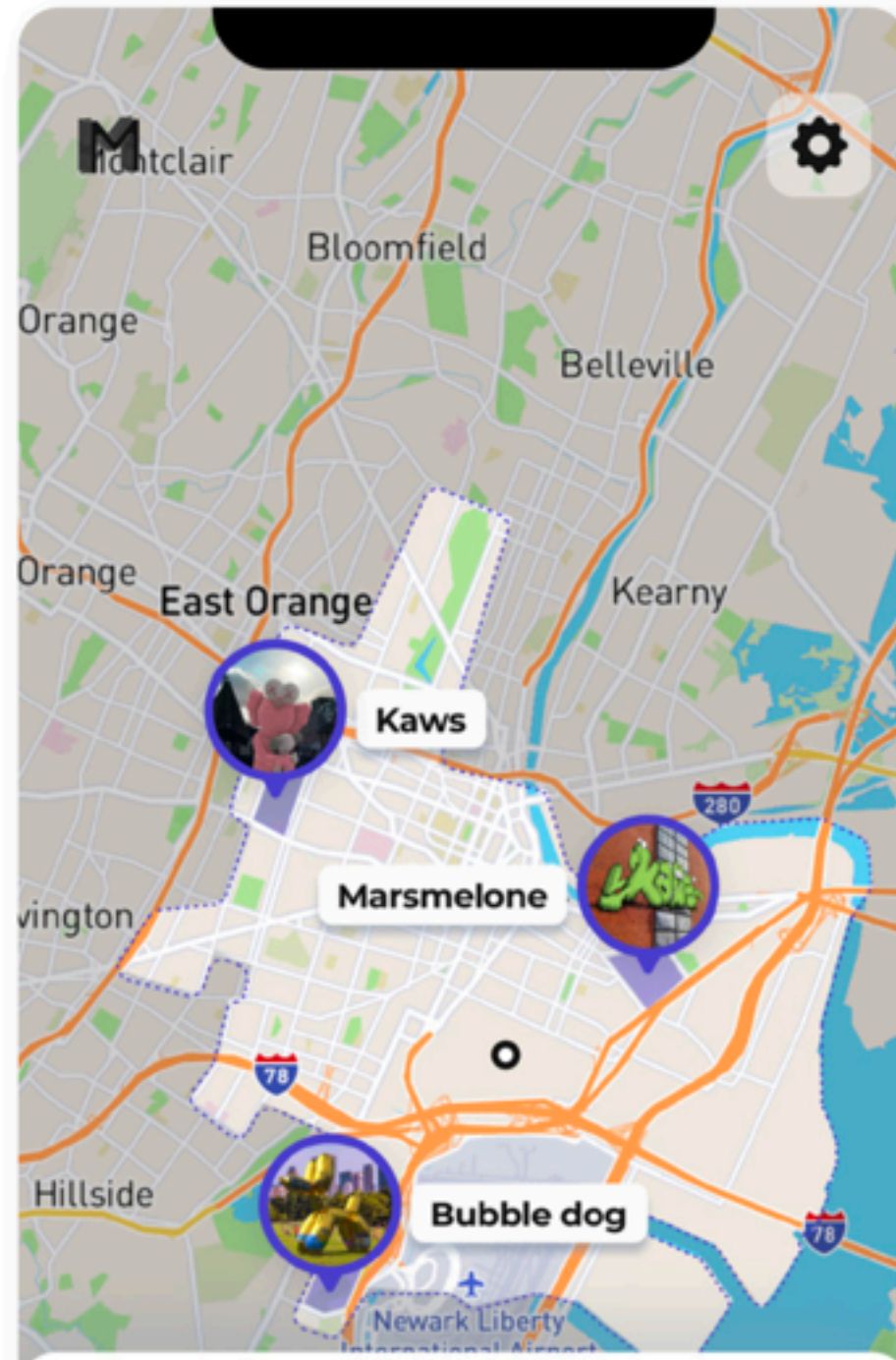
now available on iOS







**WELCOME TO MIX, EXPLORE
ART NEAR YOU**



← Back to Browse experiences

NEWARK

📍 Downtown Newark, New Jersey

Newark is a city in the northwestern United States, an American city in the state of New Jersey and the capital of Essex County. The



📍 Jawaharlal Nehru Road

BUBBLE DOG



In 1994, a monumental inflatable dog is exhibited for the first time at the Newark Museum.

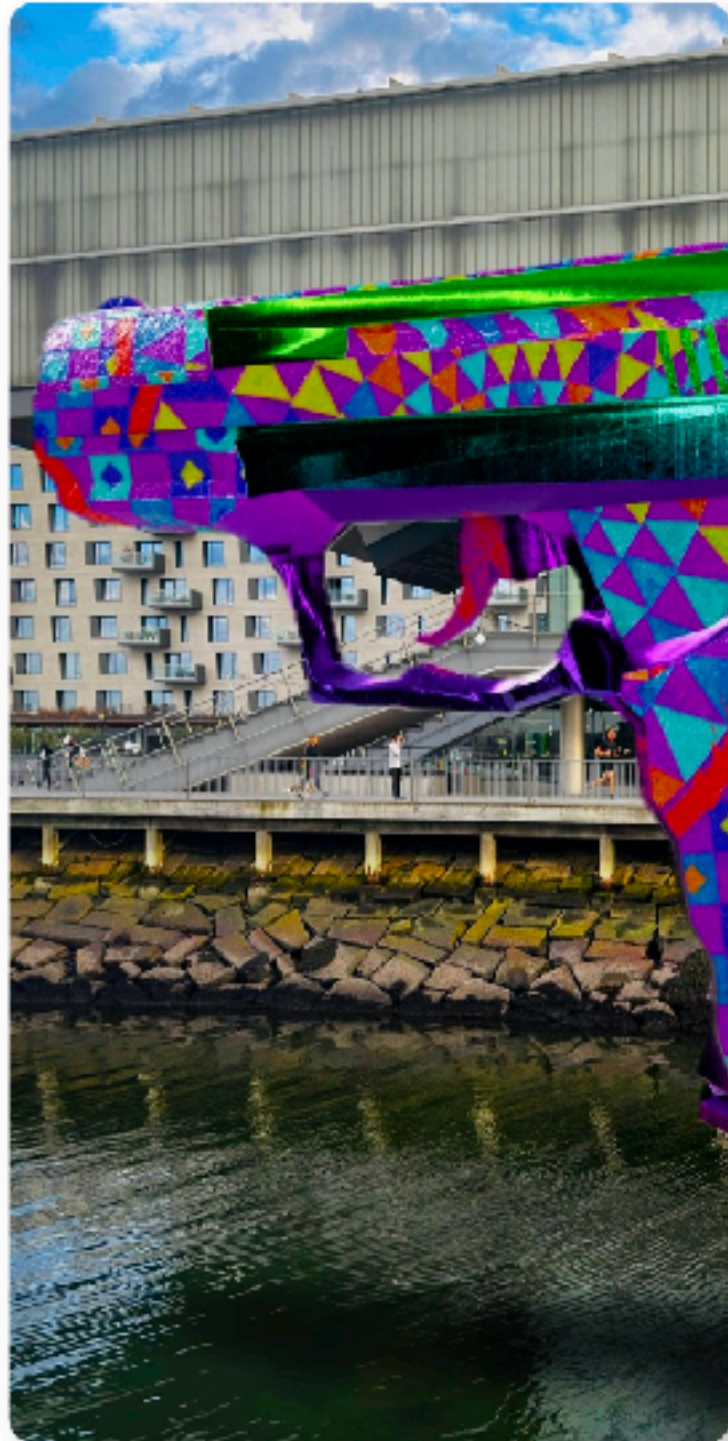
[View the piece](#)

You cannot view the piece until you are in the same zone

Experiences



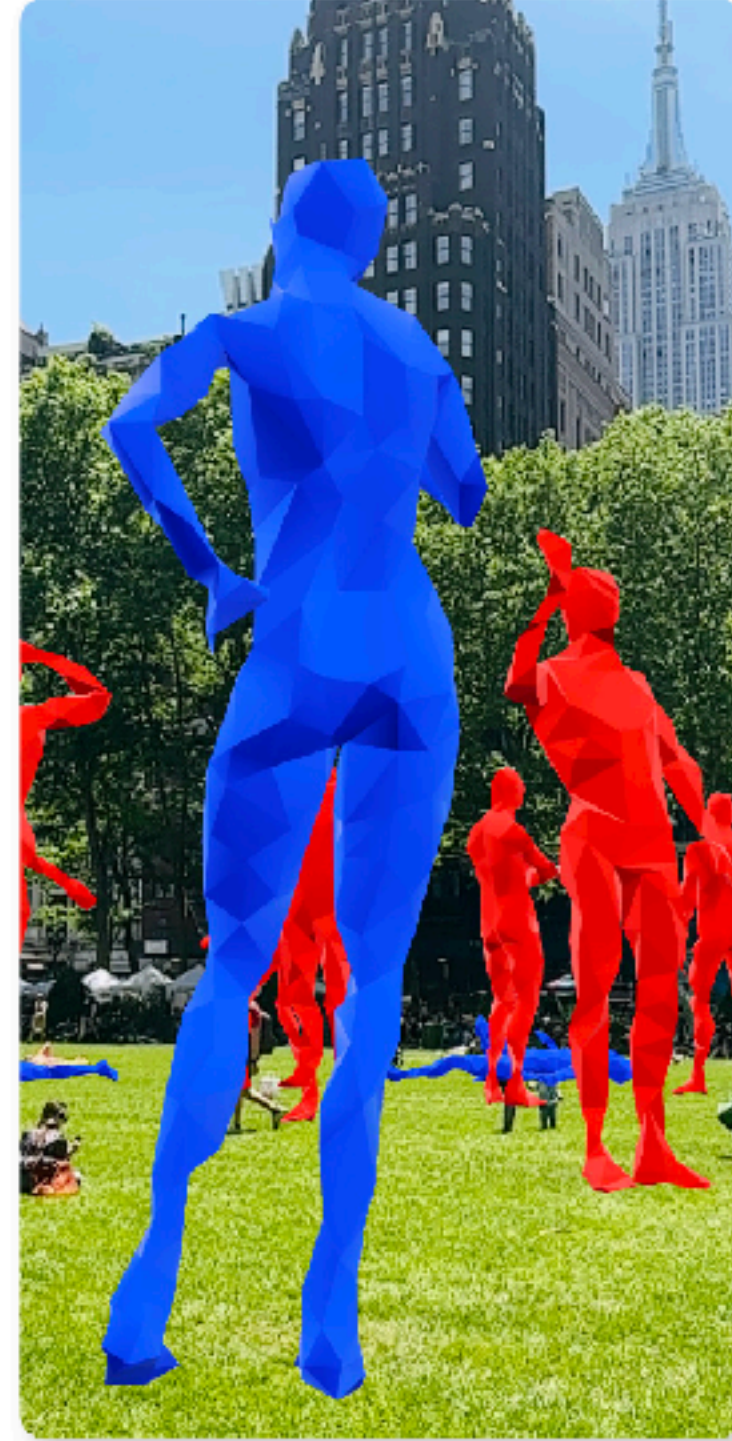
Sculpture in Boston harbor



By the Institute of Contemporary Art



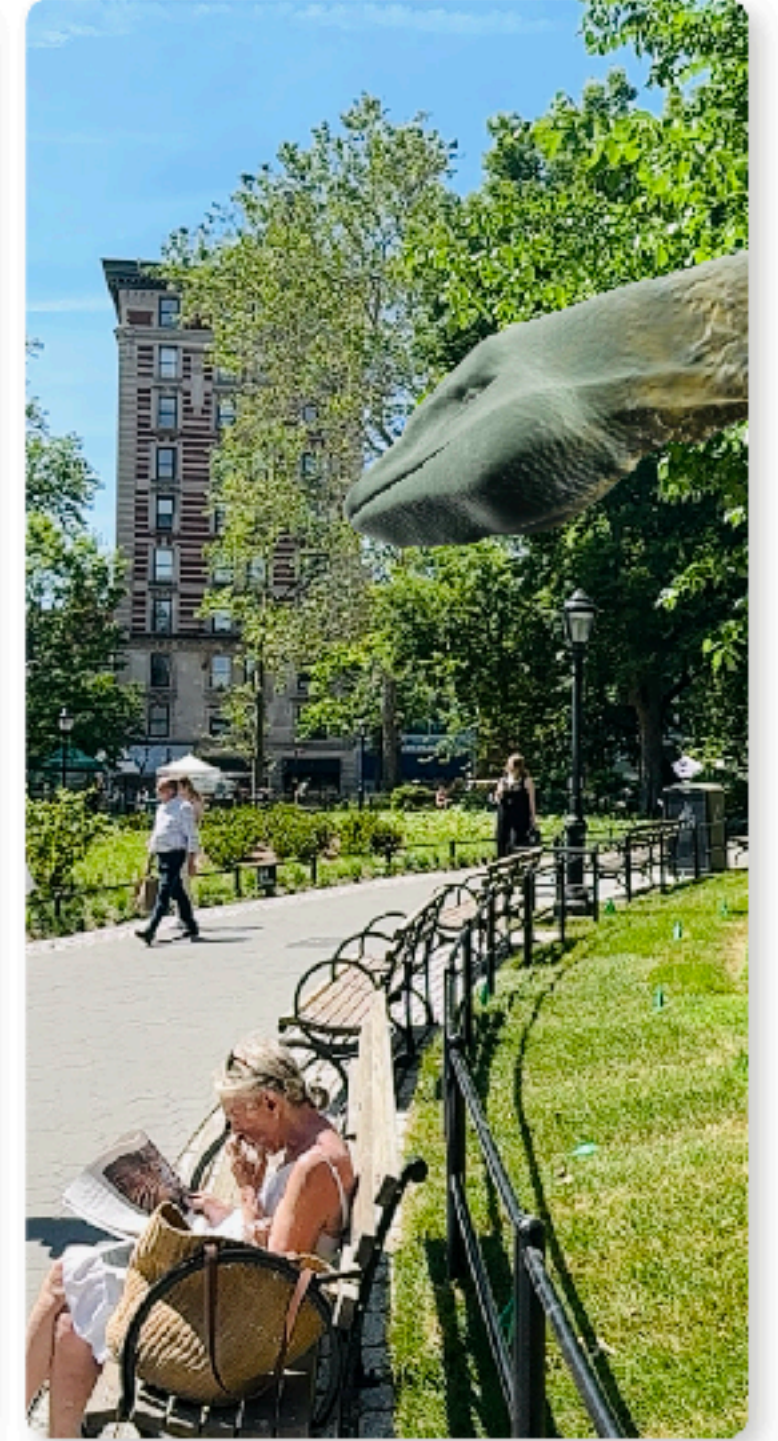
On the Las Vegas Strip



In Bryant Park



Floating above Hudson Yards



By the Museum of Natural History

Next

Next

Content

engage connections at MoMA,
Disney to develop artist community

connect with cities to offer tourism
and public space activation

create experimental content types
like episodic mixed reality on-location
shows and spatial performance art
and music

Technology

experiments focused on user growth
in major US urban markets

add Android support and enable user
experience creation

begin development of Apple
visionOS interface

Thank You

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